

Oldham Business Awards | 2024 Sponsorship Opportunities

Be part of the BIGGEST networking event in the borough



www.oldhambusinessawards.co.uk

THE AWARDS

The Oldham Business Awards is a celebration of business achievements from across the Borough, culminating in a prestigious awards ceremony at The Queen Elizabeth Hall during September. By becoming an Oldham Business Awards sponsor you are showing your support to the thriving business community of the Oldham Borough, helping to celebrate local business and supporting our charities Mahdlo & Dr. Kershaw's Hospice.

The 2024 Oldham Business Awards event will take place on Friday 13th September at The Queen Elizabeth Hall. The awards attracted a maximum audience of 550 people last year and is a great night of entertainment, awards and networking. Any company within the Oldham area, whether public, private or third sector can enter the Oldham Business Awards, regardless of size or industry. The Oldham Business Awards has a range of categories suited to a wide variety of successful organisations; from large private and public companies through to thriving entrepreneurial businesses, promising start-ups and individuals.



CELEBRITY HOST

Having a celebrity host is a key feature of the Oldham Business Awards and has been for many years. A celebrity host adds to the glitz and glamour of the night and provides many opportunities for photo opportunities for attendees. On the night of the awards, sponsors are invited to meet the celebrity host at a VIP reception hosted by the Mayor.

Last year's event was hosted by renowned impressionist, actor and comedian Jon Culshaw, his second stint as our MC following his appearance in 2015, along with Granada Reports' entertainment correspondent Caroline Whitmore, a regular on the OBA stage. Other previous celebrity hosts have included Romesh Ranganathan, John Thompson and Rory Bremner. We plan to have another celebrity host for the 2024 awards details of who will be released nearer the awards night!



SPONSORSHIP BENEFITS

Oldham Business Award sponsors benefit from a number of promotional opportunities whilst showing their support for the Oldham business community.

OBA Website

www.oldhambusinessawards.co.uk is a dedicated website devoted to the awards. The website is used by all applicants to enter the awards and then by all attendees to purchase tickets. Sponsors have a dedicated presence within the website with logos prominently displayed throughout the year.

Social Media

The Oldham Business Awards is promoted throughout the year on Facebook, Twitter and YouTube.

PR & Media

Working with local media (including press and radio) the Oldham Business Awards is promoted throughout the year across the Borough, granting local mass media exposure for sponsors.

Networking

Face-to-face networking opportunities at four events: Spring launch event, Summer finalists' reception and the main Oldham Business Awards ceremony in September.



HEADLINE SPONSORSHIP

[£5500 +VAT]

Show your commitment to Oldham as a headline sponsor for 2024. The awards carry great weight with businesses and suppliers everywhere and can boost business regionally and nationally, enhancing your business reputation.

** Please refer to our website for up-to-date information on available sponsorship opportunities.*

Headline Sponsors

- Logo on main stage all night during the award celebration
- Logo on website and all publicity material
- Logo on award certificates
- Thank you on AV screen during the award celebration
- Invitation to Mayor's VIP reception and opportunity to meet celebrity host at the award celebration
- Table of 10 at the award celebration
- Invitation to the launch & finalist events
- Advert in the award programme
- Opportunity to speak at events and promote your business at various OBA events including the launch and finalists events as well as on the actual awards night to 500+ attendees.



CATEGORY SPONSORSHIP

[£3250 +VAT]

Show your commitment to the Oldham Business Community as a category sponsor for 2024. Judge and present your own category, meeting the finalists and then join the celebration with a table of 10 at the event.

** Please refer to our website for up-to-date information on available sponsorship opportunities.*

Category Sponsors

- Opportunity to judge your category
- Opportunity to present an award at the event
- Logo on website and within category promotional material
- Thank you from MC during the award celebration
- Table of 10 at the award celebration
- Invitation to Mayor's VIP reception and opportunity to meet celebrity host at the award celebration
- Invitation to the launch & finalist events
- Advert in the award programme



AWARD CATEGORIES

- Supporting Young People
- Young Business of the Year
- Young Entrepreneur of the Year
- Community Engagement
- Start-Up Business of the Year
- Business of the Year <£1m
- Business of the Year £1m-£5m
- Business of the Year <£5m
- The Dawn Torrington Award -
Micro Business of the Year
- Business Person of the Year
- Workforce Health & Wellbeing

ASSOCIATE SPONSORSHIP

[£1750 +VAT]

Show your commitment to the Oldham Business Community as an associate sponsor for 2024. The awards carry great weight with businesses and suppliers across the borough. Our associate sponsors enable us to put on a spectacular awards ceremony that is the talk of the town.

** Please refer to our website for up-to-date information on available sponsorship opportunities.*

Associate Sponsors

- Logo on website
- Thank you from MC during the award celebration
- Table of up to 10 at the award celebration (Table of 10 for full associate sponsorship commitment only)
- Invitation to the launch & finalist events



ASSOCIATE CATEGORIES



Canapés



Starters



Main Course



Dessert



Flowers



Bar



Casino



Table Wine



Entertainment



Place Settings



Programmes



Venue



Raffle

WEBSITE SPONSOR

[£2000 +VAT]



This package provides an opportunity for one company to sponsor our website.

Website Sponsor

- Logo banner on website home page
- Table of 10 at the award celebration
- Invitation to Mayor's VIP reception and opportunity to meet celebrity host at the award celebration
- Invitation to the launch & finalist events
- Advert in the award programme



SPECIAL RECOGNITION

[£3250 +VAT]

Benefits as Category sponsors + the opportunity to deliver a speech and present the special recognition award on the night.

CONTACT US

For more information or to get involved in sponsoring the 2024 Oldham Business Awards please contact us:

✉ info@oldhambusinessawards.co.uk

