



SPONSORSHIP PACK



THE FLAGSHIP CELEBRATION OF LOCAL BUSINESS, PEOPLE AND COMMUNITY

A volunteer-led awards event celebrating the businesses and people driving our local economy, raising vital funds for local charities with **450+ attendees**.

Bringing together decision-makers, influencers and community leaders from across Oldham and Greater Manchester.

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To actually be recognised as somebody who supports other people who transform lives and who want to make Oldham a better place, it feels great!

Kim Rogers - Spark Oldham CIC



Align your business with purpose led opportunities, make connections and raise your profile. By supporting the awards, you will create a platform for the businesses, people and community to be celebrated while raising money for charity.



450 attendees
that are senior business leaders and key stakeholders with a range of sector and size of organisations



Caroline Whitmore
from ITV Granada Reports and a professional comedian will be hosting the event, ensuring an engaging and memorable experience for all attendees



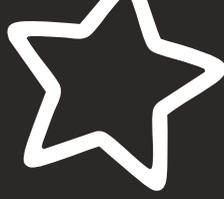
Year-round profile
not just one evening, including a launch event, finalist celebrations and winner announcements along with strategic marketing throughout



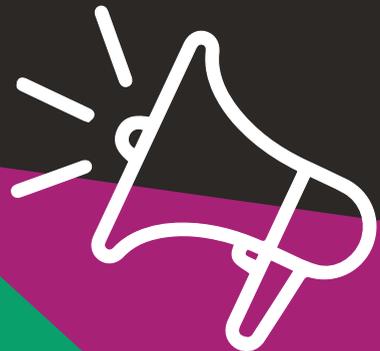
Ongoing press and PR activity
promoting the Awards



INCLUSIONS



- ☆ Event sponsorship isn't just for the day of the event; we work to create a campaign surrounding the event to maximise the impact
- ☆ Brand alignment with the Awards pre, during and post-event
- ☆ Branding on website, inclusions within newsletters
- ☆ Branding at the event: on display screens, tables and verbal recognition throughout the evening
- ☆ Dedicated social posts
- ☆ Opportunities to showcase not just your brand, but the work you do and the values you stand for
- ☆ Key connections with business leaders and regional stakeholders, while raising your profile within the local community
- ☆ A chance to announce the award on stage
- ☆ Category judging opportunities, enabling direct engagement with shortlisted businesses



SPONSORSHIP PACKAGES:



STANDARD INCLUSION PLUS ADDITIONS BELOW

HEADLINE SPONSORSHIP

(one available) £5500+VAT

Show your commitment to Oldham as a headline sponsor for 2026.

The awards carry great weight with businesses and suppliers everywhere and can boost business regionally and nationally, enhancing your business reputation.

Headline Sponsors

- ☆ Logo on main stage all night during the award celebration
- ☆ Logo on website and all publicity material
- ☆ Logo on award certificates
- ☆ Thank you on AV screen during the award celebration
- ☆ Table of 10 at the award celebration
- ☆ Invitation to the launch & finalist events
- ☆ Advert in the award programme
- ☆ Opportunity to speak at events and promote your business at various OBA events including the launch and finalists events as well as on the actual awards night to 450+ attendees.



SPECIAL RECOGNITION SPONSORSHIP

(one available) £3500+VAT

A prominent opportunity to align your brand with a key moment of recognition during the evening for someone who should be celebrated, this award is a complete surprise and nominations only, to make it truly special.

Special Recognition Sponsors

- ☆ Opportunity to judge your category
- ☆ Opportunity to present an award at the event
- ☆ Logo on website and within category promotional material
- ☆ Thank you from MC during the award celebration
- ☆ 6 complimentary tickets
- ☆ Invitation to the launch & finalist events
- ☆ Advert in the award programme
- ☆ Opportunity to deliver a speech and present the special recognition award on the night.



CATEGORY SPONSORSHIP

£3500+VAT

Show your commitment to the Oldham Business Community as a category sponsor for 2026.

Judge and present your own category, meeting the finalists and then join the celebration with a table of 10 at the event.

Category Sponsors

- ☆ Opportunity to judge your category
- ☆ Opportunity to present an award at the event
- ☆ Logo on website and within category promotional material
- ☆ Thank you from MC during the award celebration
- ☆ 6 complimentary tickets
- ☆ Invitation to the launch & finalist events
- ☆ Advert in the award programme

ASSOCIATE SPONSORSHIP

STANDARD INCLUSION PLUS ADDITIONS BELOW

- from £1750 + VAT

Entertain our guests and raise money for charity:

Associate sponsorship allows your brand to be woven into the guest experience, creating visibility at key moments throughout the evening while directly supporting fundraising for local charities. Plus you will receive 5 complimentary tickets.

- ☆ **Entertainment Package** - Entertain our guests with a fabulous band, with shout outs along with a branded drum kit. **£2,500 + VAT**
- ☆ **Goodie Bag Sponsorship** - Your brand included in every guest goodie bag, ensuring direct take-home visibility and continued brand recall beyond the event. **£1,950 + VAT**
- ☆ **Wine Buckets** - Prominent branding on wine buckets across guest tables, creating repeated visibility throughout the evening. **£1,750 + VAT**
- ☆ **Table Centres** - Add a short, personalised good luck message on table centres alongside your brand logo proudly sponsoring. **£1,750 + VAT**
- ☆ **Main course** - **£1,750 + VAT**
- ☆ **Dessert** - **£1,750 + VAT**
- ☆ **Table Wine** - Branding on tables. **£2,000 + VAT**
- ☆ **Photo Booth** - Your brand will be on every print, every person that shares their picture on social media and on the big screen on the day of the event leaving lasting memories. **£2,250 + VAT**
- ☆ **Bar** - High-visibility branding at the most visited area in the room, have great brand presence with branding on pull up banners, drinks with your brand colours and branded straws. Other optional add on branded items with a production cost such as branded T Shirt for staff and coasters, **£1,750 +VAT**
- ☆ **Programmes** - **£1,750 +VAT** - The programme is on every table, and you will have priority branding along with a prominent feature of your logo and messaging throughout, ensuring every guest sees your support for the Awards.





Help raise more funds for local charities along with some fun with our Casino and Raffle Sponsorship:



Casino - Branded casino money given to every attendee on the night with pull up banners / display in casino area showing your sponsorship to raise extra funds on the night for our charities. **£2,250 + VAT**



Raffle - Support raising money for charity, while entertaining our guests, pick out the winners and brand presence. **£1,900 + VAT**

SUPPORTING TWO LOCAL CHARITIES

Oldham Business Awards supports two outstanding local charities, Mahdlo and Dr Kershaw's. Both organisations play a vital role in our community, making a real difference to young people, families and those who need it most. Supporting charities that have such a meaningful impact on Oldham reflects the values of the Awards and the strength of our local business community.

MAHDLO YOUTH ZONE

Every young person in Oldham deserves the best start in life. Mahdlo Youth Zone opens the door to opportunity, inspiring our members to reach their potential whatever that may be.

DR KERSHAW'S HOSPICE

Dr Kershaw's Hospice provides free, specialist, end-of-life and palliative care (an area of healthcare that focuses on relieving and preventing the suffering of patients) for adults with life-limiting illnesses in Oldham and its surrounding areas in a peaceful and homely environment.



oldhambusinessawards.co.uk